

**#InDITA unConference**  
**July 10 & 11, 2018**  
**Session Summary / Notes Format**

**Session Title:** Effects of Digital Identities (multiple) on Human Cognition + Behavior

**Day:** 2 (Wednesday)      **Session #5**      **Breakout Space:** A

**Session Convener:** Raksha P S

**Note Taker:** Raksha P S

Some key points of the discussion in the session:

- 1) Very interesting discussion on why is multiple identity on the internet is a threat on human cognition.
- 2) Some participants were okay with internet having cognitive and behavioural impacts on them and children.
- 3) Few others were threatened by the same activity
- 4) How do we decide when we have to trust a website with our authorization details?
  - a) Based on our real world judgement of the type of company (Ex: Paytm is trustable because it is a financial company but Uber/ola is non-trustable with our bank details because they are non-financial company.
  - b) Based on trust on one main entity like Google/Facebook.
  - c) Use 2 identities (One legitimate and one fake). Use legitimate id for official use. For untrusted entities use fake id.
  
- 5) The threat from multiple identities on the internet is that it is connecting all my data without my permission. Application has more data than it needs for its functionality.
  
- 6) Because of very cheap data plans available, many people are using internet even when it is not required. Especially kids, are we fine with algorithms showing any content to kids that might affect their thinking process and in turn their worldviews and behaviour.